

CREATIVE



TEAM HOUSE

THE STRATEGIC IMPACT COLLECTIVE FOR NATIONAL
SECURITY'S HUMAN EDGE

2025

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2025 SPONSORSHIP

COMMUNITY IS THE ULTIMATE CURRENCY IN NATIONAL SECURITY.

THE TECHNOLOGICAL INNOVATION NECESSARY TO MODERNIZE TO ENSURE WE MAINTAIN EFFECTIVE READINESS, DETERRENCE AND OFFENSIVE CAPABILITIES STILL RELIES ON ONE FUNDAMENTAL THING:

PEOPLE

ABOUT

Dual-use technology, hardware, and software solution providers are receiving incredible attention and resources, but the bureaucracy and difficulty of interfacing with, and maneuvering to effectively actuate solutions in a timely enough manner, is still fraught with inefficiencies.

Those that are more effective, have the right networks and relationships. Innovation at speed requires the right community.

DEF believes **informal networks are a strategic capability**. A waterfront estate forty-five minutes from DC has been secured to reimagine how these critical relationships are formed, nurtured and leveraged. The DEF Team House Season one will run from August 7th - November 7th.

SPONSOR

FOUNDING PARTNER	\$10,000
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FOUNDING PARTNER + LEAD SPONSOR OF DEF 2025 ANNUAL EVENT	\$15,000
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2025



FOUNDING PARTNER

- INCLUSION ON ALL DIGITAL AND PRINT ASSETS AROUND DEF TEAM HOUSE
- DEDICATED WEEKEND TO HOST A CURATED WORKING SESSIONS, OR CHALLENGE
- ABILITY TO BOOK HOUSE FOR CORPORATE EVENT(S) IN ALIGNMENT WITH DC / VA CENTRIC EVENTS AT DISCOUNT RATE
- CUSTOM CONTENT (3 MINUTE VIDEO, PODCAST EPISODE AND ARTICLE) ON THE PARTNERSHIP
- ORGANICALLY WOVEN INTO TEAM HOUSE PROGRAMMING, IN HOUSE MATERIAL AND OUTWARD FACING NARRATIVE



FOUNDING PARTNER +

- ALL BENEFITS OF SEASON ONE FOUNDING PARTNER + TOP TIER SPONSORSHIP OF ANNUAL EVENT TO INCLUDE TOP LEVEL DISPLAY ON ALL PRINT AND DIGITAL MATERIAL
- MENTION IN NEWSLETTER AND LOGO ON WEBSITE FOR THE 2025 -2026 YEAR UNTIL NEXT ANNUAL EVENT
- CO-BRANDED EVENT SPECIFIC GEAR
- SPONSORED ONSITE HAPPY HOUR – ABILITY TO ADDRESS THE COMMUNITY
- LOGO IN ANNUAL CONFERENCE VIDEO

SAMPLE EVENTS

FUSING EXPERIENCE,
EDUCATION AND ADVENTURE

AUG 7TH - NOV 7TH



EAT WHAT YOU KILL
CRAFT BUTCHERY AND DOD CONTRACT
LANGUAGE WORKSHOP



UNFAIR ADVANTAGE
FRACTIONAL GENERAL OFFICER
ADVISORY FOR YOUNG DUAL USE START-
UP WORKSHOP



INS AND OUTS OF IO
PSYCHE, MEMES, DIVISIVENESS AND
SOCIETY



BIOTECH IN NATSEC
NATSEC THROUGH THE LENSE OF BIO
INNOVATIONS

DEF @ A GLANCE



CONTACT

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