



AGENDA NOVEMBER 9TH

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- 0800 - 0900 - COFFEE+PASTRIES
- 0900 - 0915 - WELCOME, RULES, FORMAT, AND INTRODUCTION
- 0915 - 1015 - KEYNOTE 1 - BRIGADIER GENERAL JOHN COGBILL
  - BRIDGING THE GAP: HOW WARFIGHTER-LED INITIATIVES CAN RESHAPE HOW THE DOD CONNECTS INDUSTRY, POLICY, AND INNOVATION.
- 1015 - 1030 - TRANSITION
- 1030 - 1115 - DESIGN CHALLENGES AND BREAKOUTS
  - TRACK 1 - SMALL DUAL-USE COMPANIES - A THREAT OR ASSET TO PRIMES THE BREWERY/MICROBREWERY DYNAMIC OF THE NATSEC COMMUNITY
  - TRACK 2 -THE CRITICALITY OF INFORMAL RELATIONSHIPS, BROAD NETWORKS, AND AGILE INNOVATION + PRODUCTION TEAMS TO OUTPACE PACING THREATS
- 1115 - 1130 - TRANSITION
- 1130 - 1215 - PANEL 1
  - DOD ECOSYSTEM NETWORKS, PATHWAYS, AND DARK ALLEYS
- 1215 - 1330 - LUNCH (PROVIDED)
- 1330 - 1415 - AFTERNOON DESIGN CHALLENGES
  - TRACK 3 - FORCE READINESS, RECRUITING, AND RETENTION
  - TRACK 4 - HUMANS' ROLE IN SOCIALIZING AND SCALING TECH THROUGHOUT INSTITUTIONAL OPERATIONAL SILOS
- 1415 - 11430 - TRANSITION
- 1430 - 1515 PANEL 2 - FUTURE OF DEF
- 1515 - 1530 - TRANSITION
- 1530 - 1630 - COMMUNITY CHALLENGE SETS AND RESOURCE MAPPING
- 1630 - 1645 - TRANSITION
- 1645 - 1730 - KEYNOTE 2: WHISKEY ON THE ROCKS - HAPPY HOUR

DRINKS + SNACKS + COFFEE WILL BE PROVIDED THROUGHOUT THE DAY



AGENDA NOVEMBER 10TH

DEF  
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- 0800 - 0900 - COFFEE+PASTRIES
- 0900 - 0915 - INTRODUCTION AND CONFERENCE FORMAT
- 0915 - 1015 - KEYNOTE 3 LTG (RET) CLINT HINOTE
  - INFORMAL RELATIONSHIPS, SAFE SPACE FOR INNOVATION, REBRANDING MAVERICKS, ADDRESSING FEAR OF PRIMES
- 1015 - 1030 - TRANSITION
- 1030 - 1115 - DESIGN CHALLENGES AND BREAKOUTS
  - TRACK 5 - THE HUMAN ELEMENT IN READINESS AND DETERRENCE IN GEOPOLITICALLY RESTRICTIVE/NEAR-PEER AO'S
  - TRACK 6 - TECH ADOPTION AND DUAL-USE FUNDING ECHO CHAMBER - A DISTRACTION FROM ACTUAL REAL-WORLD CURRENT FUNCTIONING OPERATIONAL MODELS
- 1115 - 1130 - TRANSITION
- 1130 - 1230 - PANEL 3
  - INFORMAL ACTORS AND NETWORKS HADR AND PACING THREATS
- 1230 - 1400 - LUNCH
- 1400 -1500 - PANEL 4
  - MIS AND DISINFORMATION - INTENTIONAL POLARIZATION AND SEEDING OF DIVISIVENESS, RECRUITING, AND RETENTION, ILL-INFORMED CIVIL POPULACE
- 1500 - 1515 - TRANSITION
- 1515 - 1600 - KEYNOTE 4
- 1600 - 1800 - HAPPY HOUR

DRINKS + SNACKS + COFFEE WILL BE PROVIDED THROUGHOUT THE DAY



SPEAKERS

KEYNOTE 1 - BRIDGING THE GAP: HOW WARFIGHTER-LED INITIATIVES CAN RESHAPE HOW THE DOD CONNECTS INDUSTRY, POLICY, AND INNOVATION.



BRIGADIER GENERAL  
JOHN COGBILL

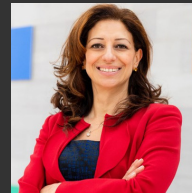
TRACK 1 - SMALL DUAL-USE COMPANIES - A THREAT OR ASSET TO PRIMES THE BREWERY/MICROBREWERY DYNAMIC OF THE NATSEC COMMUNITY



JOE  
MUSSELMAN



CHENNY  
ZHANG



DR. MARINA  
THEODOTOU



CHAD  
SERINO

TRACK 2 - THE CRITICALITY OF INFORMAL RELATIONSHIPS, BROAD NETWORKS, AND AGILE INNOVATION + PRODUCTION TEAMS TO OUTPACE PACING THREATS



BRAD  
HALSEY



LAUREN  
HANSEN-  
ARMENDARIZ



AUBREY  
OTTENSTEIN

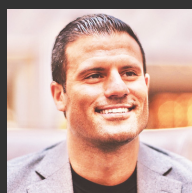


BISHOP  
GARRISON

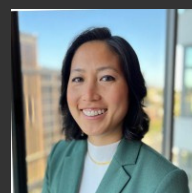


JON  
MAGOLICK

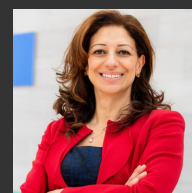
PANEL 1 - DOD ECOSYSTEM NETWORKS, PATHWAYS, AND DARK ALLEYS



JOE  
MUSSELMAN



CHENNY  
ZHANG



DR. MARINA  
THEODOTOU



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SPEAKERS

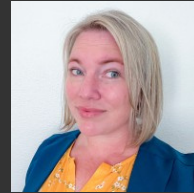
TRACK 3 - FORCE READINESS, RECRUITING AND RETENTION, TALENT ACQUISITION, AND BUILDING A DIGITAL AND TECH-ENABLED FORCE TO MAINTAIN OPERATIONAL EFFECTIVENESS AND RELEVANCE.



ALEXA  
COURTNEY



AARON  
HAUBERT



KRIS  
SALING



DANIEL  
GOMEZ

TRACK 4 - HUMANS' ROLE IN SOCIALIZING AND SCALING TECH THROUGHOUT INSTITUTIONAL OPERATIONAL SILOS



LAUREN  
HANSEN-  
ARMENDARIZ



JAY  
LONG



CHAD  
SERINO

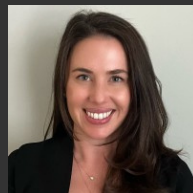


YUSEF  
HENRIQUES

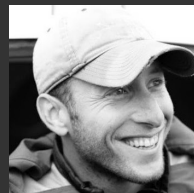


MIKE  
LAVERY

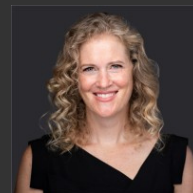
PANEL 2 - DEF HAS EMERGED AND EVOLVED OVER TEN YEARS TO PROVIDE A HOME FOR THE UNCONVENTIONAL DOERS WITHIN THE NATSEC ARENA. NOW WHAT?



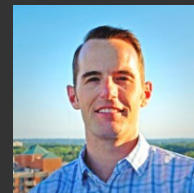
AUBREY  
OTTENSTEIN



JESSE  
LEVIN



JEN  
SOVADA

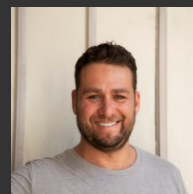


JIM  
PERKINS

KEYNOTE 2 - WHISKY NARRATIVES, CAPABILITY GAPS, AND REALTIES ON THE ROCKS!



JOSHUA  
MARCUSE



RYAN  
EVANS

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SPEAKERS

KEYNOTE 3 - INFORMAL RELATIONSHIPS, SAFE SPACES FOR INNOVATION, REBRANDING MAVERICKS, AND ADDRESSING FEAR OF PRIMES AROUND THE LITTLE GUYS. HOW DOES DEF AND SIMILAR EFFORTS ACCOMPLISH THIS?

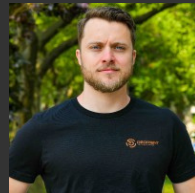


LTG (RET)  
CLINT HINOTE

TRACK 5 - THE HUMAN ELEMENT IN READINESS AND DETERRENCE IN GEOPOLITICALLY RESTRICTIVE/NEAR-PEER AOS



GRANT  
DAWSON



LUKE  
ZERRER



JEFFREY  
STERN,  
PH.D.



JOHN  
MCLELLAN

TRACK 6 - TECH ADOPTION AND DUAL-USE FUNDING ECHO CHAMBERS - A DISTRACTION FROM ACTUAL REAL-WORLD CURRENT FUNCTIONING OPERATIONAL MODELS



MIKE  
SNYDER



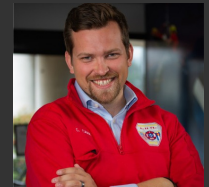
BRIAN  
MACCARTHY



TIMMY  
WAHBA

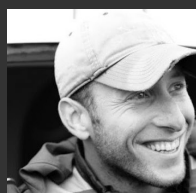


JED  
WEINER



CALEB  
CARR

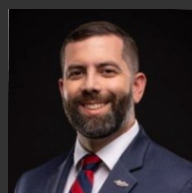
PANEL 3 - INFORMAL ACTORS, NETWORKS, HADR AND PACING THREATS



JESSE  
LEVIN



BRAD  
HALSEY



JB  
CUARTAS



LOURDES  
TIGLAIO



GRANT  
DAWSON



JEFFREY  
STERN,  
PH.D.

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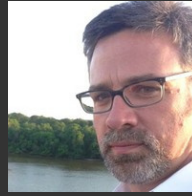


SPEAKERS

PANEL 4 - MIS AND DISINFORMATION - INTENTIONAL POLARIZATION AND SEEDING OF DIVISIVENESS - A THREAT TO NATIONAL SECURITY



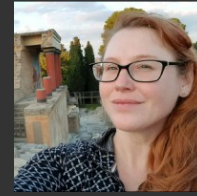
EVANNA  
HU



JOHN  
FUISZ



FRANK  
MILLER



FELICIA  
WESTON

- KEYNOTE 4 - HUMAN IS THE PROBLEM AND THE SOLUTION! HOW DO WE CONNECT THE ISSUES OF CIVILIAN, VETERAN, ACTIVE DUTY, AND THE FUTURE HUMAN CAPITAL REQUIRED TO FILL THE NEEDED RESOURCES FOR OUR NATION'S SECURITY? HOW WOULD NICK FURY BUILD THE TEAM?



KRIS  
SAILING

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