

# DEFENSE ENTREPRENEURS FORUM – PROSPECTUS

**Who We Are:** The Defense Entrepreneurs Forum (DEF) is a powerful, action-oriented community of mission-focused individuals and partners that **promotes a culture of innovation in national security**.

**Our Story:** DEF was formed in 2013 when a passionate group of military officers, veterans, and entrepreneurs came together in Chicago to solve a common problem: enabling innovation throughout national security for outsized impact and better results than the bureaucracy's status quo. In the years since, this grassroots movement incorporated as a 501(c)(3) nonprofit and grew exponentially. Today, DEF is led by a distinguished Board of Directors and a national volunteer team, with thousands of members and over 50 chapters called Agoras spread across the country. This diverse network bridges the public and private sectors, providing a unique connective tissue through frequent events and solution-oriented programming.

**Your Support:** DEF relies on the generous donations of like-minded organizations who care about innovation and the future of national security. Through your support, DEF will continue to expand the reach of the community, increase the number of impactful programs we offer, and build a solid infrastructure that will help us achieve our mission.

## SPONSORSHIP

### INSPIRE: \$5,000

- Prominent placement on DEF website, social media, and monthly newsletter with over 4300 subscribers
- Recognition and branding at the national conference
- 2 complimentary tickets to the national conference

### CONNECT: \$15,000

(only five available)

- Prominent placement on DEF website, social media, and monthly newsletter with over 4300 subscribers
- Recognition and branding at the national conference
- 2 complimentary tickets to the national conference
- Recognition on the DEF "Minimum Viable Podcast"

### EMPOWER: \$25,000

(only three available)

- Prominent placement on DEF website, social media, and monthly newsletter with over 4300 subscribers
- Recognition and branding at the national conference
- 3 complimentary tickets to the national conference
- Recognition on the DEF "Minimum Viable Podcast" and opportunity to guest-star in annual episode, cross-promoted in newsletter and social media
- 2 opportunities to co-host local Agora events at your location of choice

## VALUE

Associate your name and brand with the vanguard of the **defense innovation** movement. Access **exceptional talent** across sectors, nationwide. Gain visibility with the most forward-thinking leaders in national security, as well as the **leaders of tomorrow**.

All donation tiers come with year-long sponsorship status, to include prominent placement on DEF's website home page, social media, and monthly email newsletters. Sponsors also enjoy placement at DEF events to include the flagship annual conference each fall, which routinely draws hundreds of members from across the country. We are continually adding qualitative and quantitative benefits for our sponsor network, so please feel free to inquire about additional ways we can work together.

If any of these offerings do not fit your organization but you would still like to contribute to DEF's mission, please let us know! We appreciate all offers of support and are more than happy to customize a limited sponsorship package with you.

Donations are tax deductible. Federal EIN: 47-3624531

To get started, please contact us at [hello@def.org](mailto:hello@def.org).